



'57 Deluxe Amp Fact Sheet

'57 Deluxe™ Amp: An authentic recreation of one of the most beloved guitar amplifiers of all time!
Series: Custom Series

Model Numbers:

8150500000	120V	UPC 717669571245
8150501000	110V TW	UPC 717669571252
8150503000	240V AUS	UPC 717669571269
8150504000	230V UK	UPC 717669571276
8150505000	230V ARG	UPC 717669571283
8150506000	230V EUR	UPC 717669571290
8150507000	100V JPN	UPC 717669571306
8150509000	220V ROK	UPC 717669571313

Who: Guitarists who want a moderately powered tube amp for home, studio, or small gigs. Tube amp enthusiasts who appreciate the unique qualities of hand wired, hand-built models Fender® fans & collectors.

What is it: A 12-Watt, hand-wired tube amplifier with a 12" speaker.

What makes it special: The original Fender Deluxe™ amp of the 1950s was a medium-powered unit designed to let guitarists “hold their own” in a small group. As Blues, Western, and Rockabilly bands began getting louder and wilder, the overdriven tone of a cranked-up Deluxe found its way onto countless smokin’ hot live and recorded performances. Over the past five decades, from Memphis to Liverpool to Texas, players of every conceivable style have employed this awesome tone machine for its unmistakable warm, rich tube tone.

What is its vibe: Super cool and timeless. Lower settings of the “chicken head” volume control result in harmonically rich clean sound perfect for authentic vintage Rock, Blues, and Country playing; when cranked up, the Deluxe amp’s fat, compressed, wildly distorted tone is not only inspiring, but just plain fun. It also records easily, thanks to all that natural compression.

Where is it being made: Designed in Scottsdale, AZ. Built in the Fender factory in Corona, CA.

When will it be available to dealers: February, 2007

Why are we building them: The original amps are getting hard to find, and their prices continue to appreciate in the vintage collector’s market. Players who enjoy the tone, feel, and vibe of the originals will be delighted by the '57 Deluxe, now part of Fender’s prestigious Custom series of all-tube amps with hand-wired circuitry and premium components.

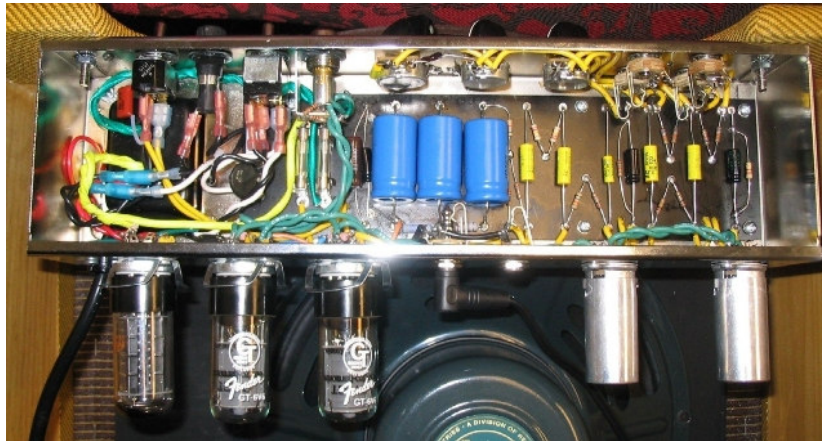
'57 Deluxe™ Amp –Specifications

MODEL NAME	'57 DELUXE	
MODEL NUMBERS	8150500000 120V	UPC 717669571245
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	8150509000 220V ROK	UPC 717669571313
SERIES	CUSTOM	
TYPE	TUBE AMPLIFIER	
OUTPUT	12 Watts	
OHMS	8 OHMS	
SPEAKERS	One 12 inch, Alnico-Magnet, Jensen® P-12Q speaker (p/n 007-3312-000)	
TRANSFORMERS	Custom-designed by <i>Mercury Magnetics</i> .	
CHANNELS	Two (Instrument and Microphone)	
FEATURES	<ul style="list-style-type: none">• Hand-wired all-tube circuitry on eyelet board Late 1950s 5E3 circuit produces about 12 Watts• Mic and Instrument channels; Each channel has individual volume controls and High & Low inputs• 12" Alnico-magnet Jensen P-12Q speaker as used in the original• Matched pair of Groove Tubes™ GT6V6 output tubes• 5Y3GT rectifier tube helps provide natural compression or "sag"• Two 12AX7 preamp tubes, one of which may be substituted with a 12AY7 for the original '50s lower-gain sound, if desired• Standby switch added in place of the 1950s-issue polarity switch• Finger-joined solid Pine cabinet resonates with a warm, woody tone• Genuine Lacquered Tweed covering with vintage brown/gold grille cloth• Leather strap handle	
CONTROLS	INSTRUMENT VOLUME, MIC VOLUME, MASTER TONE	
COVERING	Genuine Lacquered Tweed	
WEIGHT	25 lbs (11.5 kg)	
DIMENSIONS	Height: 16.75" (43 cm) Width: 20" (51 cm) Depth: 9.5" (24 cm)	
POWER HANDLING	N/A	
TUBES	2-12AX7 2-GT6V6 1-5Y3GT	
SHIPPING WEIGHT	30 lbs. (13.6 kg) including packaging cover included, part number 007-3295-000	
ACCESSORIES	N/A	
INTRODUCED	January, 2007	
FOOTSWITCH	N/A	
MSRP	\$2569.99 USD	



'57 Deluxe™ Features & Benefits

FEATURE	BENEFIT
Original late '50s hand-wired 12-Watt 5E3 circuit	One of the most touch-sensitive, dynamic amp sounds of all time; manageable volume level for studio or small venue; natural compression adds sustain, even at clean settings
Mercury Magnetics™ transformers	The heart and soul of the amp!
Solid Pine cabinet	Gives the tone a warm, natural wood resonance
Groove Tubes™ 12AX7 preamp tubes	Sensitive, higher-gain tone; user may install a 12AY7 for the original lower-gain sound, if desired.
Jensen® P-12Q Alnico-magnet speaker	The same model as used in many of the originals; Sounds nice and sparkly clean, then “barks” when you hit it hard



'57 Deluxe™—Available Parts List

007-3295-000	COVER FOR 57 DELUXE
007-3312-000	SPEAKER, 12 INCH 8 OHM JENSEN P-12Q
007-3319-000	BELL HOUSING FOR JENSEN P-12Q
002-3572-000	7025/12AX7A TUBE
002-3564-000	6V6GTA TUBE
002-3614-000	5Y3GT TUBE
005-7366-000	RAISED BROWN LEATHER HANDLE
003-6620-000	CHICKEN HEAD KNOB, ¼ SHAFT BLACK

Recommended Accessories & Add-ons

099-4025-000	12AY7 TUBE
099-0518-000	VINTAGE VOLT TWEED 18 FT GUITAR CABLE
099-0404-000	POLISHING CLOTH
099-5011-000	FENDER AMPS: THE FIRST FIFTY YEARS (BOOK)
099-5058-000	GET THAT CLASSIC FENDER SOUND DVD
099-4005-506	SHIRT, AMP VINTAGE BLK, L

