



Pound-for-pound *no other component comes close to delivering more for your amp's TONE than Mercury.*

If you want more out of your **TONE... get HEAVY!**

Mercury is the world's BIGGEST candy store of **TONAL** possibilities. No matter what type (or year) of tube-based amp you own, **Mercury** has at least one—if not several—solutions to help you dial in your **TONE**.

Rich **TONE** is brought to you by **transformers** with *all* the fat left in. All **Mercury upgrade transformers** have significantly more iron—plus a host of other advanced and vital qualities that deliver **TONE** and reliability far beyond the stock offerings. In fact,

you could change any or all of the other components in your amp, but they'd never outweigh the influence of its **Mercurys**.
Need assistance? Fear not... **Mercury** is

famous for having the most helpful and knowledgeable customer service in the industry. If you have any questions about your amp's **transformers** whatsoever, call us today!

Raves of the Month "I've been playing for years, acquiring gear attempting to get these kinds of results. But nothing compares to the impact of installing your **transformers**. I hear what I always thought I should hear from the TSL. Thank goodness there are companies like **Mercury** around that really understand what a guitar amplifier is suppose to sound like, how to make it happen, and make a product that actually does what it is suppose to. It's rare, extremely rare. I could have already **upgraded** all my amps with your **transformers** for what I have spent on NOS tubes over the past couple of years." —**Lee Adams**

"I'm in disbelief of the wonderful sound I get from the new prototype I made using **Mercury transformers**. The sound is very powerful and round. The clean is huge and the heavy distortion is unreal!!!!!!!"
—**John D. Fontenot** www.Barchetta-Valve-Amp.com

"My friend and I both have perfect '66 Blackface Princeton Reverb amps. Dead mint, re-capped, fresh NOS tubes, etc. In an A/B it was hard to tell any difference between them. The Princeton **tranny** that I ordered from you was intended for my friend's amp, but he chickened out, so I put

it in mine. All I can say is that they're no longer equal! Now mine completely blows his away. We're both pretty shocked over it. And this is not the first time. I experienced the same with two of my **Deluxe Reverb trannies** in the past. If I had to use one word it would be 'clearer,' but you know the deal—more transparent, better chordal note definition, etc., etc. A lot of folks may not believe the difference, but when you do the A/B thing like we did, it's right there in your face. Once again, thanks for all of your help!" —**Jeff Maloney**

"After years of reading the claims of consumers who bought **Mercury upgrades** for their **Marshall** amplifiers, I decided to try them out for myself. Mind you, I HAD NO ISSUES with my **DSL100**. After installing your **power** and **output transformers**, as well as adding a **choke**, the difference is nothing less than ASTOUNDING!!!! ALL **TONE** ranges are improved 100%—no more floppy bass, toothache midrange, or ear-ringing treble—rather, all **TONE** controls work WITH each other—and there isn't a BAD setting possible. The gain is way more focused and sweet (instead of turning the gain all the way to 10, 5 or 6 is JUST GREAT). The depth of **TONE** and headroom amazing. Even the reverb sounds good now. In short, I cannot believe the difference between the amp before and after. If you love your **Marshall** amp, you deserve to hear it working like it was MEANT to be heard." —**Richard Birch**



We're building them *even better now* than they did in the '50s and '60s!

The Heart & Soul of Your Amp
Mercury
MAGNETICS

www.MercuryMagnetics.com
Players who know **tone** insist on **Mercury transformers** Est. 1954

All **Mercury transformers** are 100% designed and handmade by us, right here in sunny Los Angeles California, U.S.A. They're the **ONLY transformers** with a full **Money-Back Tone Guarantee**—and the industry's **ONLY 10-Year Warranty!**

"**Mercury** makes the best-sounding, most accurate and most reliable clone **transformers** on the planet."
ToneQuest Report

Call or email **Paul or Patrick** today!
(818) 998-7791



...the thinner your TONE